

Message Text

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PAGE 01 TEGUCI 02392 261609Z

ACTION ARA-10

INFO OCT-01 ISO-00 EB-07 /018 W

-----270542Z 057706 /17

R 261415Z MAY 77

FM AMEMBASSY TEGUCIGALPA

TO USDOC WASHDC

INFO SECSTATE WASHDC 6749

UNCLAS TEGUCIGALPA 2392

E.O.711652: N/A

TAGS: BEXP, HO

SUBJ: ADS REQUEST FOR SIERRA CHEMICAL CO., MILPITAS, CA. 95035

EMBASSY CONTACTED EIGHT FIRMS BUT NONE SHOWED REAL INTEREST
IN DISTRIBUTING AGRIFORM AND OSMOCODE. HOWEVER, THE FOLLOWING
FIRMS EXPRESSED LIMITED INTEREST IF PRICES ARE COMPETITIVE:

1. VIVEROS SANTA ROSA

3A. CALLE Y 2A. AVE.

COLONIA PALMIRA

TEGUCIGALPA, D.C., HONDURAS

CONTACT: ALFREDO ERRAZURIZ, OWNER AND MANAGER

PHONE: 224435

COMMENT: MR. ERRAZURIZ OPERATES A NURSERY FOR THE SALE OF
ORNAMENTAL TREES, FRUIT TREES, ETC. WITH A SMALL DEPARTMENT
FOR THE SALE OF FERTILIZERS AND SIMILAR PRODUCTS. HE PREFERS
OTHER KINDS OF FERTILIZERS BZZ DIRECT CORRESPONDENCE FROM
SIERRA MAY BE CONVINCING. THE FIRM ENJOYS A GOOD REPUTATION
IN LOCAL BANKING CIRCLES.

2. OPEA S. DE R.L.

LA CASA DEL AGRIGALTOR

5A. CALLE Y 5A. AVE.

COMAYAGUELA, D.C.

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CONTACT: ING. SAUL PIZARRO, OWNER AND MANAGER, TEL: 223356

CABLE: OPEA

COMMENT: MR. PIZARRO THINKS THIS KIND OF FERTILIZERS MAY
BE USEFUL FOR NURSERIES AND TREE FARMS OPERATED BY THE
NATIONA
GOVERNMENT THROUGH COHDEFOR (NATIOCIL CORPORATION

FOR DEVELOPMENT OF FORESTRY). HE EXPRESSED INTEREST IN
DISTRIBUTING THE PRODUCT IF PRICES ARE COMPETITIVE. LOCAL
V IBANKING CIRCLES REPORT GOOD REPUTATION FOR THIS FIRM.

3. AGROCOMERCIAL SEGOVIA

5A. CALLE Y 5A. AVE.

COMAYAGUELA, D.C.G

CONTACT: MR. JOSE SEGOVIA INESTROZA, OWNER AND MGR.

TEL:8?22753-* CABLE: SEGOVIA

MS COMMENTS: THIS FIRM COVERS ALL THE CENTRAL AND SOUTHERN
AREAS OF THE COUNTRY PROVIDING SALES AND SERVICES IN THE
MEGRICULTURAL SECTOR. MR, QESEGOVIA EXPRESSED SOME INTEREST IN
THE PRODUCT IF PRICES ARE COMPETITIVE. HE SAID THAT THE POTENTIAL
CUSTOMER FOR THIS PRODUCT IS EXCLUSIVELY THE PUBLIC SECTOR.
HE WILL REPLY TO DIRECT CORRESPONDENCE.

PREPARED BY: J.J. ORTUNO, APPROVED BY:7*.. KROMHOUT.
BECKER

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
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Concepts: n/a
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Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
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Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770189-0889
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From: TEGUCIGALPA
Handling Restrictions: n/a
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Litigation History:
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Office: ACTION ARA
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Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
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Review Media Identifier:
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Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2349882
Secure: OPEN
Status: NATIVE
Subject: ADS REQUEST FOR SIERRA CHEMICAL CO., MILPITAS, CA. 95035 EMBASSY CONTACTED EIGHT FIRMS BUT NONE SHOWED REAL INTEREST IN DISTRIBUTING AGRIFORM AND OS MOCODE. HOWEVER, TH
TAGS: BEXP, HO
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/bc7ae888-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009